

# DUPLICATE INVOICE



**WESH**  
**1021 N. Wymore Rd.**  
**Winter Park, FL 32789**  
**Main: (407)645-2222**  
**Billing: (407)389-7661**

www.wesh.com

Billing Address:

**Abar Hutton Media**  
**Attention: Accounts Payable**  
**6190 Grovedale CT Suite 200**  
**Alexandria, VA 22310-2552**

Send Payment To:

**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
944018-1	08/26/12	August 2012	07/30/12 - 08/26/12
Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
DSCC/Nelson/D/Senate	DSCC/NELSON	551

Flight Dates	Order #	Alt Order #
08/22/12 - 08/28/12	944018	07898468

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912820		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/22/12	08/24/12	M-F Early Sunrise	5:00-6:00 AM	--1-1--	:30	2	\$325.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	--1-1--	2	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		08/22/12	5:44 AM	M-F Early Sunrise	5:00-6:00 AM	:30	BNDS12001H	\$325.00 NM
2	WESHF		08/24/12	5:54 AM	M-F Early Sunrise	5:00-6:00 AM	:30	BNDS12001H	\$325.00 NM
3	08/22/12	08/24/12	NBC Today Show	7:00-9:00 AM	--1-1--	:30	2	\$1,200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	--1-1--	2	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		08/22/12	8:26 AM	NBC Today Show	7:00-9:00 AM	:30	BNDS12001H	\$1,200.00 NM
2	WESHF		08/24/12	8:43 AM	NBC Today Show	7:00-9:00 AM	:30	BNDS12001H	\$1,200.00 NM
5	08/22/12	08/24/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	--111--	:30	3	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	--111--	3	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHW		08/22/12	9:30 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	BNDS12001H	\$650.00 NM
1	WESHTh		08/23/12	9:44 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	BNDS12001H	\$650.00 NM
3	WESHF		08/24/12	9:50 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	BNDS12001H	\$650.00 NM
7	08/22/12	08/24/12	NBC Today Show II	10AM-11AM	--111--	:30	3	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	--111--	3	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		08/22/12	10:59 AM	NBC Today Show II	10AM-11AM	:30	BNDS12001H	\$600.00 NM
3	WESHTh		08/23/12	10:59 AM	NBC Today Show II	10AM-11AM	:30	BNDS12001H	\$600.00 NM
2	WESHF		08/24/12	10:59 AM	NBC Today Show II	10AM-11AM	:30	BNDS12001H	\$600.00 NM
9	08/22/12	08/24/12	M-F NOON NEWS 12-12:30 PM	12:00-12:30 PM	--111--	:30	3	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	--111--	3	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHW		08/22/12	12:25 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	BNDS12001H	\$300.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser):  
We warrant that the actual broadcast information shown on this invoice was taken from the program log



DUPLICATE INVOICE

Send Payment To:

**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**



www.wesh.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
944018-1	08/26/12	August 2012	07/30/12 - 08/26/12
Advertiser	Product	Estimate Number	
DSCC/Nelson/D/Senate	DSCC/NELSON	551	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	08/22/12	08/24/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	--111--	:30	3	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	Th	08/23/12	12:15 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	BNDS12001H	\$300.00 NM
1	WESH	F	08/24/12	12:29 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	BNDS12001H	\$300.00 NM
11	08/22/12	08/24/12	Anderson Cooper 2-3p	2:00p-3:00p	--1-1--	:30	2	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	--1-1--	2	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	08/22/12	2:38 PM	Anderson Cooper 2-3p	2:00p-3:00p	:30	BNDS12001H	\$150.00 NM
2	WESH	F	08/24/12	2:48 PM	Anderson Cooper 2-3p	2:00p-3:00p	:30	BNDS12001H	\$150.00 NM
13	08/22/12	08/24/12	M-F 3-4 PM	3:00-4:00 PM	--111--	:30	3	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	--111--	3	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	08/22/12	3:16 PM	M-F 3-4 PM	3:00-4:00 PM	:30	BNDS12001H	\$400.00 NM
3	WESH	Th	08/23/12	3:48 PM	M-F 3-4 PM	3:00-4:00 PM	:30	BNDS12001H	\$400.00 NM
2	WESH	F	08/24/12	3:31 PM	M-F 3-4 PM	3:00-4:00 PM	:30	BNDS12001H	\$400.00 NM
15	08/22/12	08/24/12	M-F 4-5 PM NEWS	M-F 4-5 PM	--111--	:30	3	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	--111--	3	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	W	08/22/12	4:29 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	BNDS12001H	\$700.00 NM
1	WESH	Th	08/23/12	4:29 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	BNDS12001H	\$700.00 NM
3	WESH	F	08/24/12	4:54 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	BNDS12001H	\$700.00 NM
17	08/22/12	08/23/12	M-F 5-6 PM ROT	5:00-6:00 PM	--11---	:30	2	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	--11---	2	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	08/22/12	5:51 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	BNDS12001H	\$900.00 NM
2	WESH	Th	08/23/12	5:23 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	BNDS12001H	\$900.00 NM
19	08/23/12	08/24/12	M-F 6-6:30 PM	M-F 6-6:30 PM	---11--	:30	2	\$1,600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	---11--	2	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Th	08/23/12	6:22 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	BNDS12001H	\$1,600.00 NM
2	WESH	F	08/24/12	6:09 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	BNDS12001H	\$1,600.00 NM
21	08/23/12	08/23/12	M-F Entertainment Tonight	7:00-730 PM	---T---	:30	1	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	---T---	1	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Th	08/23/12	7:17 PM	M-F Entertainment Tonight	7:00-730 PM	:30	BNDS12001H	\$1,600.00 NM
23	08/25/12	08/26/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	-----11	:30	2	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	-----11	2	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser):  
We warrant that the actual broadcast information shown on this invoice was taken from the program log

Send Payment To:

**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**



DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
944018-1	08/26/12	August 2012	07/30/12 - 08/26/12

Advertiser	Product	Estimate Number
DSCC/Nelson/D/Senate	DSCC/NELSON	551

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	08/25/12	08/26/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	-----11	:30	2	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Sa	08/25/12	6:23 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	:30	BNDS12001H	\$900.00 NM
1	WESH	Su	08/26/12	6:23 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	:30	BNDS12001H	\$900.00 NM
24	08/26/12	08/26/12	NBC Sunday Today	8:00-9:00 AM/9-11A	-----S	:30	1	\$1,400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	-----S	1	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	08/26/12	8:58 AM	NBC Sunday Today	8:00-9:00 AM/9-11A	:30	BNDS12001H	\$1,400.00 NM
25	08/25/12	08/26/12	sat/sun 5-6a ros	sat/sun 5-6a ros	-----11	:30	2	\$75.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	-----11	2	\$75.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Sa	08/25/12	5:44 AM	sat/sun 5-6a ros	sat/sun 5-6a ros	:30	BNDS12001H	\$75.00 NM
1	WESH	Su	08/26/12	5:43 AM	sat/sun 5-6a ros	sat/sun 5-6a ros	:30	BNDS12001H	\$75.00 NM
26	08/26/12	08/26/12	Sun Sunrise@6-8 AM	6:00-8:00 AM	-----S	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	-----S	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	08/26/12	7:54 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	BNDS12001H	\$400.00 NM
<b>Total Spots</b>							<b>32</b>		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$21,650.00</b>
<u>Agency Commission</u>	<b>\$3,247.50</b>
<u>Net Amount Due</u>	<b>\$18,402.50</b>